



PUTTING THE FUN BACK
INTO LEARNING!

Dear Parents and Guardians,

Welcome to the Business Studies December Curriculum Guide.

Targets for the next two weeks.

During the next two weeks, your child will be studying the following topics:

Grade 9

Internal and External Communication.

Learning Intentions

- Understand the importance of effective communication to business
- Understand the difference between internal and external, formal and informal communication
- Understand the different methods of communication
- Understand the barriers to effective communication and how they can be overcome.

Keywords for this topic: Communication, Internal Communication, External Communication, Medium of Communication, receiver, feedback, transmitter, One-Way Communication, Two-Way Communication.

Innovation week

During innovation week the children worked in groups to create business models for innovative products. The children presented their models to the Grade 6 to 9 students in assembly in a Dragons Den style pitch. Their peers then voted for the winning business which was most likely to succeed.

Business students also supported younger students by delivering the aero modelling training they received earlier in the year. The girls' classes worked with a G5 girls class and the boys classes worked with a G7 boy class. The children launched their models and the winning aero planes received a prize in the two categories: Plane that flew the furthest and best design.

Business students have also been undertaking mock interviews and applying for theoretical job vacancies in the last week.

Homework.

Your child will be given one homework each weekend, in which they must practice the concepts that were covered during the preceding week.

How can you help?

You can help your children by reviewing the concepts that they have covered in class to improve their understanding of all of these new concepts.

Here are some useful websites:

<https://books.google.ae/>

Discover the business world!

Mr. Cris

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