



PUTTING THE FUN BACK
INTO LEARNING!

GCSE Media Studies

This month students are continuing their work towards their first coursework assignment entitled 'Introduction to Media'. In this assignment they have compared and analysed two DVD covers of their choice. This month they are designing a DVD cover for a film of their choice. This assignment will be worth 20% of students' final grade.

In preparation for this students will be studying media terminology; applying analytical techniques such as denotation and connotation; identifying how genre is established; discussing how narrative is suggested; making judgements about who the target audience might be and considering how the produce might be consumed.

The children used what they have learned so far to generate some innovative designs for posters for Innovation Week.

Departmental Contact Details:

Miss Rachel rachel.b@albasmaschool.ae

Mr. John john.g@albasmaschool.ae

Please do not hesitate to contact us if you have any queries, we will do our best to respond as quickly as possible.

Thank you for your ongoing support,

The Media Team