



PUTTING THE FUN BACK  
INTO LEARNING!

## GCSE Media Studies

This month students are working towards their first coursework assignment entitled 'Introduction to Media'. In this assignment they will compare and analyse two DVD covers of their choice and design a DVD cover for a film of their choice. This assignment will be worth 20% of students' final grade.

In preparation for this assignment students will be studying media terminology; applying analytical techniques such as denotation and connotation; identifying how genre is established; discussing how narrative is suggested; making judgements about who the target audience might be and considering how the produce might be consumed.

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Please do not hesitate to contact us if you have any queries, we will do our best to respond as quickly as possible.

Thank you for your ongoing support,

The Media Team